

TYPE	HEADLINE	TEXT	LINK DESCRIPTION
Frame #1:			
COLD			
	Use Code "FRAME15" for 15% off	<p>Introducing FRAME, an American fashion brand renowned for its collections in denim, cotton, leather, and cashmere.</p> <p>Committed to sustainable and fair manufacturing practices, we offer ready-to-wear staples in the finest natural materials.</p> <p>Shop essentials that will last a lifetime. Learn more today.</p>	Essentials that will last a lifetime.
WARM			
	Use Code "FRAME15" for 15% off	<p>"Teaming trend-focused design with quality craftsmanship, Frame jeans deliver on both style and substance."</p> <p>Combining chic with sustainability, we are committed to ready-to-wear staples in the finest natural sustainable materials. Find your perfect pair of jeans today.</p> <p>For a limited time only, get 15% off your order using code FRAME15.</p>	Combining chic with sustainability
HOT			
	Use Code "FRAME15" for 15% off	<p>Ready to take your entire family's style to the next level?</p> <p>Introducing FRAME Kids x Baby2Baby, a collaboration designed for the daycare-to-dinner set, because kids deserve cool, well-made clothes too.</p> <p>In celebration of our launch, you can get 15% off your order using code FRAME15. Shop now today!</p>	Shop FRAME Kids x Baby2Baby

TYPE	HEADLINE	TEXT
VIONIC #1:		
COLD		
	30% off Holiday Sale	<p>The holidays are coming and we have the perfect gift for you</p> <p>Gift the present of science to style with VIONIC shoes. Crafted with stability, support, and comfort, they are shoes that are for you and your crew!</p> <p>For a limited time only, shop our holiday sale for 30% off select styles!</p>
	'Tis the Season for Holiday Deals	<p>'Tis the season for stability, support, and comfort Combining science with style, we have a wide selection from flip flops to heels!</p> <p>VIONIC is here in the holiday spirit to offer you one of our best sales yet! For a limited time only, shop our holiday sale for 30% off select styles!</p>
	Holiday Cheer for 30% off VIONIC	<p>Looking for a stable, supportive, and comfortable shoe?</p> <p>You've come to the right place! VIONIC shoes are crafted with seamlessly engineered contours into each and every pair. Offering flip flops to heels, we have everything for you and your crew!</p> <p>We're in the holiday spirit! Shop select styles for 30% off today!</p>
WARM		
	Holiday Cheer for 30% off VIONIC	<p>Ranked as "9 best products to relieve foot pain," by TODAY, VIONIC has combined science with style. Only offering you the best this holiday season, you can now shop select styles for 30% off! Shop now today!</p>
	Holiday Cheer for 30% off VIONIC	<p>According to Health, VIONIC is known for being one of the "best sandals with arch support for walking around all day." Even better, you can now shop our favorites for 30% off select styles! Who's now in the holiday spirit?!</p>

	<p>Holiday Cheer for 30% off VIONIC</p>	<p>Ranked in the “20 most comfortable wedges you can actually walk in,” in Oprah Daily, VIONIC’s Amy Wedge Sandal can’t be beat! Shop our wide selection of shoes that are crafted for stability, support, and comfort!</p> <p>Since we’re in the holiday spirit, we’re currently offering 30% of select styles! Shop now!</p>
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TYPE	HEADLINE	TEXT	LINK DESCRIPTION
SWANN #1:			
COLD			
	Black Friday x Swann	Swann is a global leader in security monitoring and solutions. We are committed to your safety and protection. And now we have the BEST deals of the year! From 11/25/2021 - 12/1/2021, shop our best sellers with 30% off using code BEST30!	30% off Best Sellers!
	Best Deals of the Year!	Introducing Swann, the worst news for burglars! Featuring true Detect heat, motion and people detection to trigger bright red and blue flashing lights, spotlights, mobile alerts, video recording and more, all for 30% off with code BEST30! Don't miss out on our best deals of the year!	30% off Best Sellers!
	Don't Miss Out!	<p>Taking security to the next level, Swann is committed to your protection featuring:</p> <ul style="list-style-type: none"> True Detect heat Motion and people detection Spotlights Mobile Alerts And more! <p>Shop our best deals of the year! Get 30% off our best sellers using code BEST30 from 11/25/2021 - 12/1/2021!</p>	30% off Best Sellers!
WARM			
	Best Deals off Best Sellers!	Trust us, you do not want to miss this! Don't miss Swann's best deals of the year for Black Friday! Use Code BEST30 for 30% off Best Sellers until 12/1! Don't wait, shop now!	30% off Best Sellers!
	Black Friday is Here!	Act quick! From 11/25/2021 - 12/1/2021, you can get our best sellers for 30% off using code BEST30! Swann is a global leader of innovative surveillance technology, ensuring your safety 24/7.	30% off Best Sellers!
	Swann x Black Friday	In a markdown mood? Lucky for you, our Black Friday Super Sale is finally here! Shop our best deals of the year with our Black Friday specials! Get 30% off our best sellers using code BEST30 until 12/1	30% off Best Sellers!

HOT			
	Best Deals of the Year!	Five words: Best Deals of the Year! Keep yourself and your community protected with 30% off our best sellers using code BEST30! Upgrade your security systems or even gift the power of top-notch security this holiday season!	30% off Best Sellers!
	Your Favorites are 30% Off!	Our Black Friday Super Sale is finally here! Shop your Swann favorites for 30% off our best sellers using code BEST30 from 11/25-12/1! Keep yourself protected 24/7 with top-notch security featuring true heat, spotlights, motion alerts, and more!	30% off Best Sellers!
	Best Deals of the Year!	At Swann, we make security smarter. Always innovating and taking steps further to ensure security, our newest products include the latest smart analytics, including face recognition, vehicle and pet detection, and local and cloud recording. What are you waiting for?! Get 30% off our best sellers using code BEST30! It's our best deal of the year, shop now!	30% off Best Sellers!
SWANN #2:			
COLD			
	Security Made Smarter	At the forefront of innovative and affordable surveillance technology, Swann is the top-of-the-line solution. With cutting-edge research and solutions, we are here to ensure your safety through home security. Learn more today!	Learn More
	Commitment to Safety	Establish your home security with Swann. Swann is a global leader in smart security monitoring providing wifi-security, security systems and cameras, alarms, and more! We are committed to making security smarter while being accessible, affordable, and easy to use. Shop now!	Shop Now!
	Lets Prevent Crime Together	Lets prevent crime together! Swann is the best security partner with both affordability and quality. Featuring sensor lighting, alarms, sirens, two-way talk, and more, we offer the complete security line-up with a customizable list of devices and systems. Join the smart security community today!	Shop Now!
HOT			

	Protect What You Love	You should never worry about your security and protection. Here to give you peace of mind with reliable home security, Swann is known for being a global leader in security monitoring and our commitment to safe communities. Protect what you love today.	Shop Now!
	Proud Security Leaders	Pioneering the category of Do-it-Yourself security, Swann is a proud security monitoring leader. We have had a presence in protecting communities in over 40 countries across 6 continents. Shop our complete security line-up today!	Shop Now!